

**Amendments to the Drawings:**

Formal drawings are submitted herewith under Separate Letter to the Draftsperson. For the convenience of the Examiner, a copy of the formal drawings are also attached with this amendment.

**Attachment: Replacement Figures 1 and 2**

### REMARKS

The Office Action dated July 14, 2006 has been received and reviewed by the applicant. Claims 1-5 are in the application. Claims 1-5 stand rejected. Claims 1 - 4 are amended. Reconsideration is respectfully requested.

The drawings are objected to as failing to comply with 37 CFR 1.84(p)(5) because they include the following reference character(s) not mentioned in the description: S6. In response, the specification is amended to include the reference character S6. The Examiner's approval is respectfully requested.

Claims 2-4 stand rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. In response, claims 2 - 4 are amended to more clearly define the invention.


Claims 1-5 stand rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claim 1 is amended to more clearly set forth use.

Claims 1-5 stand rejected under 35 U.S.C. 102(e) as being anticipated by Ko (U.S. Pub. No. 2001/0044742). In response, claim 1 is amended to include the limitation of "categorizing the extracted information to one or more categories and then correlating the one or more categories to one or more of a plurality of advertisements." U.S. Pub. No. 2001/0044742 neither discloses or suggests this combination. This reference merely checks for updates based on a date. This does not teach or suggest the claimed invention.

Should the Examiner consider that additional amendments are necessary to place the application in condition for allowance, the favor is requested of a telephone call to the undersigned counsel for the purpose of discussing such amendments.

For the reasons set forth above, it is believed that the application is in condition for allowance. Accordingly, reconsideration and favorable action are respectfully solicited.

Respectfully submitted,

  
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If the Examiner is unable to reach the Applicant(s) Attorney at the telephone number provided, the Examiner is requested to communicate with Eastman Kodak Company Patent Operations at (585) 477-4656.